



STEER CLEAR! CONSUMER PROTECTION LANDMINES THAT WILL TANK YOUR BUSINESS IN 2022

THE BROKEN CHAIN—NAVIGATING
SUPPLY CHAIN ISSUES AND
AVOIDING CONSUMER
PROTECTION PITFALLS



SPEAKERS



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DISCUSSION TOPICS

- What are clients seeing and experiencing with regard to supply chain issues?
 - What should clients be worried about?
- What is causing the issues with the supply chain?
 - What does the government think?

TAKEAWAYS

- When navigating supply shortages, proceed with caution and be aware of antitrust landmines.
- Document justifications for price increases and be mindful of market position.
- Remember your commitments to customers.
- Don't create false panic!
- Be aware of active government investigation into possible misconduct.