

AN A.S. PRATT PUBLICATION

JUNE 2016

VOL. 2 • NO. 5

PRATT'S
**PRIVACY &
CYBERSECURITY
LAW
REPORT**



EDITOR'S NOTE: LOOKING FORWARD

Steven A. Meyerowitz

**A LOOK FORWARD IN PRIVACY &
CYBERSECURITY**

Rajesh De, Stephen Lilley, and Joshua Silverstein

**FDA RELEASES DRAFT GUIDANCE
ON POSTMARKET MANAGEMENT OF
CYBERSECURITY IN MEDICAL DEVICES**

Vanessa K. Burrows, Jennifer S. Getter,
Daniel F. Gottlieb, and Michael W. Ryan

**CREDIT CARD DATA BREACHES: PROTECTING
YOUR COMPANY FROM THE HIDDEN
SURPRISES – PART II**

David A. Zetoony and Courtney K. Stout

**CRITICAL ISSUES FOR FOREIGN DEFENDANTS
IN INTERNATIONAL TRADE SECRETS
LITIGATION – PART II**

Jeffrey A. Pade

**RECENT PRIVACY & CYBERSECURITY
DEVELOPMENTS**

Samantha V. Ettari, Alan R. Friedman,
Arielle Warshall Katz, Erica D. Klein,
Daniel Lennard, and Harold Robinson

Pratt's Privacy & Cybersecurity Law Report

VOLUME 2

NUMBER 5

JUNE 2016

Editor's Note: Looking Forward

Steven A. Meyerowitz 151

A Look Forward in Privacy & Cybersecurity

Rajesh De, Stephen Lilley, and Joshua Silverstein 153

**FDA Releases Draft Guidance on Postmarket Management of Cybersecurity
in Medical Devices**

Vanessa K. Burrows, Jennifer S. Geetter, Daniel F. Gottlieb, and Michael W. Ryan 162

**Credit Card Data Breaches: Protecting Your Company from the Hidden
Surprises – Part II**

David A. Zetoony and Courtney K. Stout 167

**Critical Issues for Foreign Defendants in International Trade Secrets
Litigation – Part II**

Jeffrey A. Pade 174

Recent Privacy & Cybersecurity Developments

Samantha V. Ettari, Alan R. Friedman, Arielle Warshall Katz, Erica D. Klein,
Daniel Lennard, and Harold Robinson 182

QUESTIONS ABOUT THIS PUBLICATION?

For questions about the **Editorial Content** appearing in these volumes or reprint permission, please contact:
Deneil C. Targowski at 908-673-3380
Email: Deneil.C.Targowski@lexisnexus.com
For assistance with replacement pages, shipments, billing or other customer service matters, please call:
Customer Services Department at (800) 833-9844
Outside the United States and Canada, please call (518) 487-3000
Fax Number (518) 487-3584
Customer Service Web site <http://www.lexisnexus.com/custserv/>
For information on other Matthew Bender publications, please call
Your account manager or (800) 223-1940
Outside the United States and Canada, please call (518) 487-3000

ISBN: 978-1-6328-3362-4 (print)
ISBN: 978-1-6328-3363-1 (eBook)

ISSN: 2380-4785 (Print)
ISSN: 2380-4823 (Online)

Cite this publication as:

[author name], [*article title*], [vol. no.] PRATT'S PRIVACY & CYBERSECURITY LAW REPORT [page number]
(LexisNexis A.S. Pratt);

Laura Clark Fey and Jeff Johnson, *Shielding Personal Information in eDiscovery*, [1] PRATT'S PRIVACY & CYBERSECURITY LAW REPORT [153] (LexisNexis A.S. Pratt)

This publication is sold with the understanding that the publisher is not engaged in rendering legal, accounting, or other professional services. If legal advice or other expert assistance is required, the services of a competent professional should be sought.

LexisNexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. A.S. Pratt is a trademark of Reed Elsevier Properties SA, used under license.

Copyright © 2016 Reed Elsevier Properties SA, used under license by Matthew Bender & Company, Inc. All Rights Reserved.

No copyright is claimed by LexisNexis, Matthew Bender & Company, Inc., or Reed Elsevier Properties SA, in the text of statutes, regulations, and excerpts from court opinions quoted within this work. Permission to copy material may be licensed for a fee from the Copyright Clearance Center, 222 Rosewood Drive, Danvers, Mass. 01923, telephone (978) 750-8400.

An A.S. Pratt™ Publication

Editorial

Editorial Offices

630 Central Ave., New Providence, NJ 07974 (908) 464-6800
201 Mission St., San Francisco, CA 94105-1831 (415) 908-3200
www.lexisnexus.com

MATTHEW  BENDER

(2016–Pub. 4939)

Editor-in-Chief, Editor & Board of Editors

EDITOR-IN-CHIEF

STEVEN A. MEYEROWITZ

President, Meyerowitz Communications Inc.

EDITOR

VICTORIA PRUSSEN SPEARS

Senior Vice President, Meyerowitz Communications Inc.

BOARD OF EDITORS

EMILIO W. CIVIDANES

Partner, Venable LLP

RICHARD COHEN

Special Counsel, Kelley Drye & Warren LLP

CHRISTOPHER G. C WALINA

Partner, Holland & Knight LLP

RICHARD D. HARRIS

Partner, Day Pitney LLP

DAVID C. LASHWAY

Partner, Baker & McKenzie LLP

CRAIG A. NEWMAN

Partner, Patterson Belknap Webb & Tyler LLP

ALAN CHARLES RAUL

Partner, Sidley Austin LLP

AARON P. SIMPSON

Partner, Hunton & Williams LLP

RANDI SINGER

Partner, Weil, Gotshal & Manges LLP

JOHN P. TOMASZEWSKI

Senior Counsel, Seyfarth Shaw LLP

TODD G. VARE

Partner, Barnes & Thornburg LLP

THOMAS F. ZYCH

Partner, Thompson Hine

Pratt's Privacy & Cybersecurity Law Report is published nine times a year by Matthew Bender & Company, Inc. Periodicals Postage Paid at Washington, D.C., and at additional mailing offices. Copyright 2016 Reed Elsevier Properties SA, used under license by Matthew Bender & Company, Inc. No part of this journal may be reproduced in any form—by microfilm, xerography, or otherwise—or incorporated into any information retrieval system without the written permission of the copyright owner. For customer support, please contact LexisNexis Matthew Bender, 1275 Broadway, Albany, NY 12204 or e-mail Customer.Support@lexisnexis.com. Direct any editorial inquires and send any material for publication to Steven A. Meyerowitz, Editor-in-Chief, Meyerowitz Communications Inc., 26910 Grand Central Parkway Suite 18R, Floral Park, New York 11005, smeyerowitz@meyerowitzcommunications.com, 718.224.2258. Material for publication is welcomed—articles, decisions, or other items of interest to lawyers and law firms, in-house counsel, government lawyers, senior business executives, and anyone interested in privacy and cybersecurity related issues and legal developments. This publication is designed to be accurate and authoritative, but neither the publisher nor the authors are rendering legal, accounting, or other professional services in this publication. If legal or other expert advice is desired, retain the services of an appropriate professional. The articles and columns reflect only the present considerations and views of the authors and do not necessarily reflect those of the firms or organizations with which they are affiliated, any of the former or present clients of the authors or their firms or organizations, or the editors or publisher.

POSTMASTER: Send address changes to *Pratt's Privacy & Cybersecurity Law Report*, LexisNexis Matthew Bender, 630 Central Ave., New Providence, NJ 07974.

FDA Releases Draft Guidance on Postmarket Management of Cybersecurity in Medical Devices

*By Vanessa K. Burrows, Jennifer S. Geetter, Daniel F. Gottlieb, and Michael W. Ryan**

This article discusses the U.S. Food and Drug Administration's recent draft guidance addressing cybersecurity vulnerabilities in medical devices, its relationship to prior FDA cybersecurity guidance, its key recommendations, and the implications for manufacturers as well as health information technology developers, health care providers, and other stakeholders with responsibilities for medical device cybersecurity.

The U.S. Food and Drug Administration (“FDA”) recently published a draft guidance¹ entitled *Postmarket Management of Cybersecurity in Medical Devices* (“Draft Guidance”), which outlines FDA’s recommendations for managing post-market cybersecurity vulnerabilities in medical devices that contain software or programmable logic and software that is a medical device, including networked medical devices. The Draft Guidance represents FDA’s latest attempt to outline principles intended to enhance medical device cybersecurity throughout the product lifecycle.

Unlike other federal regulators, FDA primarily focuses on the cybersecurity risks to patient safety rather than on risks to personal information privacy and consumer protection. But, the Draft Guidance provides cybersecurity risk management recommendations that are generally consistent with those of other regulators and information security experts. For example, the FDA encourages manufacturers to follow the voluntary *Framework for Improving Critical Infrastructure Cybersecurity* developed by the National Institute of Standards and Technology with input from various government agencies and the private sector.

* Vanessa K. Burrows is an associate at McDermott Will & Emery LLP, focusing her practice on food and drug law, with an emphasis on drugs and medical devices, and compliance with data privacy and security laws and regulations. Jennifer S. Geetter is a partner at the firm practicing in the areas of life sciences, biomedical innovation, and data strategies, including financial relationships, data governance, data sharing, and data privacy and security. Daniel F. Gottlieb is a partner at the firm representing health care industry clients on data privacy and security, security breach response and information technology and data licensing transactions. Michael W. Ryan is a partner at the firm concentrating his practice on the legal, regulatory, and reimbursement issues that manufacturers and investors encounter in the development and commercialization of pharmaceuticals, medical devices, biotechnology products, and laboratory services. The authors may be contacted at vburrows@mwe.com, jgeetter@mwe.com, dgottlieb@mwe.com, and mryan@mwe.com, respectively.

¹ <http://www.fda.gov/downloads/MedicalDevices/DeviceRegulationandGuidance/GuidanceDocuments/UCM482022.pdf>.

The Draft Guidance also comes shortly after the 2016 Work Plan² release by the U.S. Department of Health and Human Services Office of Inspector General (“OIG”), which indicates that the OIG will examine whether FDA’s oversight of hospitals’ networked medical devices is sufficient to effectively protect associated electronic protected health information and ensure Medicare beneficiary safety. According to the OIG, its review will focus on dialysis machines, radiology systems, medication dispensing systems and other computerized medical devices that are integrated with electronic medical records and the larger health network. The cybersecurity efforts of multiple federal agencies send a clear message that cybersecurity in health care will continue to be a priority for regulators in 2016.

This article discusses the Draft Guidance’s relationship to prior FDA cybersecurity guidance, its key recommendations and the implications for manufacturers as well as health information technology (“IT”) developers, health care providers and other stakeholders with responsibilities for medical device cybersecurity.

FDA’S PREMARKET CYBERSECURITY GUIDANCE

The Draft Guidance follows the FDA’s release on October 2, 2014, of its final *Guidance for Premarket Submissions for Management of Cybersecurity in Medical Devices*,³ which offered recommendations to help manufacturers identify and consider issues relevant to cybersecurity risk management during the device design and development phase, as well as to prepare premarket submissions for such products. The Draft Guidance notes that manufacturers cannot mitigate cybersecurity risks through premarket controls alone. FDA emphasizes that manufacturers should monitor, identify and address cybersecurity vulnerabilities and successful exploits of vulnerabilities as part of their postmarket management of medical devices.

FDA RECOMMENDATIONS IN DRAFT GUIDANCE

Comprehensive Cybersecurity Risk Management Programs

Because cybersecurity risks to medical devices are continually evolving, the FDA believes it is “essential” that manufacturers implement ongoing comprehensive cybersecurity risk management programs as part of their compliance with the FDA’s Quality Systems Regulation (“QSR”). The QSR sets forth requirements for the methods used in, and the facilities and controls used for, the design, manufacture, packaging, labeling, storage, installation and servicing of all finished medical devices intended for human use, including requirements for complaint handling, quality audits, corrective and preventive actions, software validation and risk analysis, and servicing. The

² <http://oig.hhs.gov/reports-and-publications/archives/workplan/2016/oig-work-plan-2016.pdf>.

³ <http://www.fda.gov/downloads/medicaldevices/deviceregulationandguidance/guidancedocuments/ucm356190.pdf>.

QSR is intended to ensure that finished devices will be safe and effective and otherwise in compliance with the Federal Food, Drug, and Cosmetic Act (“FDCA”).

In general, cybersecurity risk management programs should address vulnerabilities that may impact patient safety and permit unauthorized access, modification, misuse, denial of use or unauthorized use of information. Critical components of such programs include:

- *Defining Essential Clinical Performance.* Defining “essential clinical performance” (*i.e.*, the performance that is necessary to achieve freedom from unacceptable clinical risk) in order to develop mitigations that protect, respond and recover from the cybersecurity risk;
- *Identification.* Monitoring cybersecurity information sources to identify and detect cybersecurity vulnerabilities and risk;
- *Intake and Handling Processes.* Establishing and communicating processes for vulnerability intake and handling;
- *Risk Assessment.* Characterizing and assessing the exploitability and severity of detected vulnerabilities and risks;
- *Disclosure Policy.* Adopting a coordinated vulnerability disclosure policy and practice; and
- *Mitigation and Response.* Responding to risks and vulnerabilities by deploying mitigations that address cybersecurity risk early and prior to exploitation.

Defining Essential Clinical Performance

The Draft Guidance advises device manufacturers to define a device’s essential clinical performance; to identify the severity of different outcomes if the device is compromised; and to set forth risk acceptance criteria. According to the FDA, defining essential clinical performance will enable a device manufacturer to assess the impact of security vulnerabilities and triage such vulnerabilities for remediation.

Cybersecurity Information Sharing

As part of the identification component of a comprehensive cybersecurity risk management program, FDA encourages device manufacturers to participate in a cybersecurity Information Sharing Analysis Organization (“ISAO”) to facilitate sharing and dissemination of cybersecurity information and intelligence pertaining to vulnerabilities and threats across multiple sectors. Throughout the Draft Guidance, FDA emphasizes that cybersecurity is a shared responsibility with health care providers and other stakeholders.

Risk Assessment Process

FDA recommends that device manufacturers establish a defined, objective process to systematically evaluate risk and determine whether a cybersecurity vulnerability affecting a medical device presents an acceptable or unacceptable risk. FDA emphasizes

that an analysis of the risks to a device's essential clinical performance should include an assessment of both the exploitability of the cybersecurity vulnerability and the severity of health impact to patients if the vulnerability were exploited. To perform these assessments, the FDA recommends using a cybersecurity vulnerability assessment tool to rate vulnerabilities and determine the need for and urgency of the response (*e.g.*, the Common Vulnerability Scoring System) and the ANSI/AAMI/ISO 14971 standard (Application of Risk Management to Medical Devices) to assess the severity impact to health, if the cybersecurity vulnerability were to be exploited.

In all cases, FDA recommends that manufacturers make a binary determination that a vulnerability is either controlled or uncontrolled using an established process that is tailored to the product, its essential clinical performance, and the situation. A vulnerability is considered controlled when there is a sufficiently low residual risk that the device's essential clinical performance could be compromised by successful exploitation of the vulnerability. In contrast, a vulnerability is uncontrolled when there is unacceptable residual risk that the device's essential clinical performance could be compromised due to insufficient risk mitigation and compensating controls with respect to such vulnerability.

Risk mitigations, including compensating controls, should be implemented when necessary to bring the residual risk to an acceptable level.

Response to Controlled Risks/Vulnerabilities and Device Manufacturer Reporting Requirements

When a manufacturer determines that a vulnerability is controlled, the FDA recommends that it adopt the following changes or compensating controls:

- Routine updates and patches intended to increase device security and/or remediate vulnerabilities (but not to reduce a risk to health or correct a violation of the FDCA) and other changes to a device made solely to strengthen cybersecurity (which are typically considered "device enhancements") that generally do not trigger FDA reporting requirements under FDA's correction and removal reporting requirements; and
- For premarket approval devices with periodic reporting requirements, manufacturers should report newly acquired information concerning cybersecurity vulnerabilities and device changes made as part of cybersecurity routine updates and patches to FDA in a periodic (annual) report.

Response to Uncontrolled Risks/Vulnerabilities

For vulnerabilities determined to be uncontrolled risks, the FDA recommends the following changes or compensating control actions:

- Manufacturers should remediate the vulnerabilities to reduce the risk of compromise to essential clinical performance to an acceptable level;

- If it is not feasible or immediately practicable to implement a complete solution to remove a cybersecurity vulnerability from a medical device, manufacturers should identify and implement risk mitigations and compensating controls, such as a work-arounds or temporary fixes, to adequately mitigate the risk;
- Manufacturers should report these vulnerabilities to the FDA under the correction and removal reporting requirements, unless reported under another FDA reporting requirement. The FDA states, however, that it does not intend to enforce reporting requirements under the correction and removal requirement if:
 - There are no known serious adverse events or deaths associated with the vulnerability;
 - Within 30 days of learning of the vulnerability, the manufacturer identifies and implements device changes and/or compensating controls to bring the residual risk to an acceptable level and notifies users; and
 - The manufacturer is a participating member of an ISAO.
- Remediation of devices with annual reporting requirements (*e.g.*, Class III devices) should be included in the annual report;
- Manufacturers should evaluate the device changes to assess the need to submit a premarket submission;
- Manufacturers should provide their customer base and user community (*e.g.*, hospitals, physicians, patients) with relevant information on recommended work-arounds, temporary fixes and residual cybersecurity risks so that they can take appropriate steps to mitigate the risk and make informed decisions; and
- For premarket approval devices with periodic reporting requirements, information concerning cybersecurity vulnerabilities and the device changes and compensating controls implemented in response to this information should be reported to FDA in a periodic annual report.

If a device manufacturer does not take steps to remediate an uncontrolled risk that is essential to its clinical performance, the FDA may find a reasonable probability that use of, or exposure to, the device will cause serious adverse health consequences or death. The FDA will consider such devices to be in violation of the FDCA and subject to enforcement action.