



SPONSORSHIP OPPORTUNITIES

HEALTHCARE LITIGATION, COMPLIANCE & INVESTIGATIONS FORUM

November 5, 2019 | The Conrad | Washington, DC



**McDermott
Will & Emery**

mwe.com/healthlitforum2019



HEALTHCARE LITIGATION, COMPLIANCE & INVESTIGATIONS FORUM

NOVEMBER 5, 2019 | THE CONRAD HOTEL | WASHINGTON, DC

We are pleased to invite you to participate as a sponsor of McDermott Will & Emery's Healthcare Litigation, Compliance & Investigations Forum on November 5, 2019 at The Conrad in Washington, DC.

Now in its fourth year, the Forum is designed to provide healthcare and life sciences industry executives and in-house legal teams with guidance and strategies on how to proactively avoid compliance risks and manage and resolve allegations that arise. Candid conversations with senior-level panelists provide insight into the evolving litigation and compliance risks facing healthcare entities today, including challenges associated with defending False Claims Act and other investigations and litigations, preventing and responding to data breaches, and expanding risks for healthcare providers and suppliers who contract with physicians, among other important topics.

As a sponsor, you'll have the opportunity to showcase your organization to a diverse audience of key decision makers including 200+ business, legal and compliance executives and in-house counsel from major national and international healthcare providers, payors and life sciences companies.

Reserve your space today to take advantage of this exciting, high-profile industry event. The conference has a limited number of sponsorship opportunities available. Don't miss this opportunity to showcase your organization to these key decision-makers!

We look forward to seeing you in Washington, DC in November!

Program Co-Chairs



DAVID S. ROSENBLOOM
Partner & Chair of Litigation
Practice
Chicago Office



ERIC ZIMMERMAN
Partner & Chair of Health
Industry Advisory Practice
Washington, DC



SPONSORSHIP OPPORTUNITIES

PARTNER (1): PREMIER SYMPOSIUM EVENT SPONSOR

Sponsorship: \$50,000

BENEFITS

- One (1) speaking or moderating position on agenda for a member of the sponsoring organization
- Prominent logo listing as Partner sponsor in Forum brochure and all related marketing materials
- Four (4) invitations to the VIP/Faculty dinner held the night before the Forum
- Six (6) registrations to attend the Forum
- Partner logo recognition on hotel keycards
- Partner logo recognition on all Forum signage
- Access to advance electronic copy of attendee list (name, title and organization) two weeks before and one week after the event
- Double-size exhibit hall space (two round highboy tables with four chairs) that is centrally located in the exhibit area
- Full-page color advertisement in the Forum handouts
- Opportunity to provide one piece of approved collateral material (i.e. brochure, insert, etc.) to be distributed at the event
- Opportunity to provide approved corporate branded gift supplied by event sponsor at the event registration site

MARQUEE (2): MORNING SESSION SPONSOR | AFTERNOON SESSION SPONSOR

Sponsorship: \$25,000

BENEFITS

- One (1) speaking or moderating position on agenda for a member of the sponsoring organization
- Prominent logo listing as Sponsor of Morning or Afternoon Session in Forum brochure
- Two (2) invitations to the VIP/Faculty dinner held the night before the Forum
- Four (4) registrations to attend the Forum
- Marquee logo recognition on all Forum signage
- Prime exhibit hall space (one round highboy table with two chairs)
- Full-page color advertisement in the Forum handouts
- Opportunity to provide one piece of approved collateral material (i.e. brochure, insert, etc.) to be distributed at the event



SPONSORSHIP OPPORTUNITIES

KEYNOTE LUNCHEON SPONSOR (1)

Sponsorship: \$9,500

BENEFITS

- Three (3) registrations to attend the Forum
- Prominent recognition as luncheon sponsor on all luncheon signage
- Logo on menu card
- Exhibit space (includes one round highboy with two chairs)
- Recognition as luncheon sponsor and half-page color advertisement in Forum brochure

NETWORKING RECEPTION SPONSOR (1) **SOLD**

Sponsorship: \$9,500

BENEFITS

- Three (3) registrations to attend the Forum
- Prominent recognition as networking reception sponsor on all reception signage
- Logo on cocktail napkins used at reception
- Exhibit space (includes one round highboy with two chairs)
- Recognition as networking reception sponsor and half-page color advertisement in Forum brochure

PATRON SPONSOR (2): NOTEPADS | WI-FI

Sponsorship: \$7,500

BENEFITS

- Two (2) registrations to attend the Forum
- Wifi Sponsor: Logo recognition in all marketing materials referencing Wifi
- Notepad Sponsor: Logo on notepads used by attendees
- Exhibit space (includes one round highboy with two chairs)
- Logo listing and half-page color advertisement in Forum brochure

EXHIBITOR

Sponsorship: \$5,000

BENEFITS

- Two (2) registrations to attend the Forum
- Exhibit space (includes one round highboy with two chairs)
- Logo listing and half-page color advertisement in Forum brochure



DEADLINES

- As soon as possible: Submit company logo to Kristina Repko at krepko@mwe.com
- October 2, 2019: Advertisement for handout materials due (please email PDF to Kristina Repko at krepko@mwe.com)
- October 24, 2019: Approved collateral due (please email PDF to Kristina Repko at krepko@mwe.com)
- October 24, 2019 : Approved corporate branded gift due for Partner Sponsor (please email details to Kristina Repko at krepko@mwe.com)

SPECIFICATIONS & GUIDELINES

Please send two versions of your company logo. Files should be received as EPS, TIF and JPG files ONLY (compression zip files are acceptable). **Please also send a JPG version of your logo that is 150 pixels wide.** Resolution must be at least 300 dpi at 100 percent.

ADVERTISEMENT SPECIFICATIONS

- Full page ad: 8.5" x 11"; Half page ad: 7.5" x 5"
- Left margin: .75 inch
- Top, right and bottom margins: .5 inch
- Please submit in PDF format

SPONSOR/EXHIBIT GUIDELINES

- Exhibit date and time: November 5, 2019, from 8:00am – 5:00 pm
- Exhibit space consists of one to two round highboy tables and chairs. Please plan displays accordingly.
- Your exhibit table must be limited to the table(s) provided. Loudspeaker systems are not allowed. You may provide your own table covers with your company name. Should you have any special booth requirements or set-ups, please contact Kristina Repko at krepko@mwe.com prior to the conference.
- Sponsors are responsible for all shipping and delivery charges, packaging, and packing of their products and equipment. Neither McDermott Will & Emery LLP nor The Conrad accepts any responsibility for damages that may occur to your products and equipment.



ABOUT McDERMOTT'S HEALTHCARE DEFENSE PRACTICE

Our healthcare litigation, regulatory, compliance and transactional practitioners take a coordinated, layered approach to addressing complex legal issues, leveraging our industry-leading experience to provide guidance on the ever-changing laws and regulatory and policy developments impacting healthcare organizations. The comprehensive breadth and depth of our knowledge and experience enables us to spot issues before they become problems and proactively develop solutions that help clients avoid crises.

Yet, if an investigation or litigation is unavoidable, our team of seasoned lawyers is experienced in aggressively and effectively defending our clients and achieving optimal results. We can minimize the stress and distraction that comes with subpoenas, investigations and litigation so you can stay focused on your mission.

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES
contact Kristina Repko at krepko@mwe.com.